



Ukrainian Community
Foundation of Philadelphia

FUNDING EVALUATION CRITERIA

How do we decide which applications we will fund?

Funding proposals are evaluated under the criteria outlined below.

- Evidence that the proposal has been thoughtfully developed as demonstrated by the submitted budget and implementation plan;
- Evidence that the applicant has the institutional infrastructure (for example a base of engaged volunteers, or paid staff, financial management, professional expertise) to execute the grant program;
- Evidence that the grant would serve a community need that is not currently being met or that is being met inadequately. Applicants should try to identify a quantifiable metric that can objectively demonstrate the value of the proposed initiative. That metric can then become a basis for assessing success in the Organization's grant activity report;
- Evidence that the grant will build the applicant's institutional capacity as a result of collaboration or joint venturing with entities that have superior experience or capabilities with respect to activities the grant would support. The Foundation enthusiastically encourages applicants to seek out opportunities to collaborate with entities from outside of the community to help build an organization's institutional capabilities;
- Evidence that the grant would enhance synergies among organizations working in the community;

- The Foundation values and will favorably consider applications from organizations with economic links to the local Ukrainian-American community. A primary means of demonstrating such links would include utilizing Ukrainian-American vendors or service providers. Applicants are encouraged to engage Ukrainian-American entities for services such as information technology, accounting, legal, engineering and architectural, as well as banking and other financial services.
- Programs that offer the opportunity to inform the larger community about Ukraine, Ukrainian-Americans or the Ukrainian-American community, will receive favorable consideration. Applicants should include a publicity or marketing plan that can be expected to achieve this objective.
- Other considerations that demonstrate the community benefit offered by the proposed program, activity or asset.

No individual criterion is dispositive and some of the criteria may be inapplicable to proposals that an organization chooses to submit.